



TITLETOWNTech

THE OPPORTUNITY

Join TitletownTech as an Analyst

Not your typical VC.

We are a venture capital firm formed out of a partnership between the Green Bay Packers and Microsoft that invests in high-growth, early-stage companies in Wisconsin and beyond. Supported by over 30 corporate investors, we leverage \$95 million in assets under management, backing a diverse portfolio of more than 30 startups. Our focus is on bringing world-class innovation and expertise to our startups and corporate partners.

Our core mission is to achieve both impact and financial returns without compromise. The Packers, as the only community-owned team in professional sports, ensure our commitment to the community, the region, and the Midwest, while Microsoft's involvement is driven by the belief that talent is everywhere, but opportunity is not. This dual focus influences how, where, and why we invest, aligning returns with our core values. That said, we invest in founders solving critical problems in industries core to the region, including manufacturing, construction, supply chain, logistics, agriculture, water, the environment, digital health, and sports, media & entertainment.

What makes us different:

- The Green Bay Packers and Microsoft are our anchor partners.
- Our investors represent leading companies across various industries.
- Portfolio companies can work inside TitletownTech, either as their headquarters or part-time.
- We're designed for first-time founders and come from diverse professional backgrounds ourselves.

Not your typical VC role.

As an analyst at TitletownTech you'll play a critical role in unearthing new markets while discovering the strengths and weaknesses of our prospective investments. You will conduct market research, competitive analysis, and financial modeling, informing the investment team and our limited partners. You will participate in due diligence, present findings, and help identify companies with the potential for venture-scale returns. Additionally, you will network with startup founders, stay abreast of startup ecosystem trends, and attend industry events. This role also involves actively building our network and brand within the market and community.

What you'll do to be successful

- **Industry research**
Our investment team seeks knowledge of behaviors and trends to inform decision making. Our investors do as well. Your work will entail industry analysis, market sizing, opportunity valuation, and technology deep dives. This is an opportunity to put your findings in the hands of well-connected people and brands.



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- **Presentation and communication**
Your research will not live in a vacuum; it will have a discerning audience. Synthesizing data and disparate information into summarized analyses creates great value, including the ability to communicate findings simply but with detail in a short time frame.
- **Develop and share new insights**
We love learning new information – push us on our thinking. Fill us in on your latest discovery or shine a light on our blind spots.

Experience & skills you'll need

- One to two years of experience with demonstrated ability to learn quickly and produce top quality work.
- Strong analytical abilities to derive well-founded insights quickly from limited data.
- Action-oriented with solid project management to organize and document the work, meet deadlines, and produce quality results.
- A gracious presence to demonstrate professionalism working side-by-side with world-class experts and brands.
- Entrepreneurial attitude and persistence to figure out how to get things done, no matter the obstacles.
- Continuous learner with drive for improvement. Help the team to find ways to do things better and faster.
- Enthusiastic advocate for our mission.

The right candidate isn't typical.

We are looking for someone who is innately curious, has a passion for solving real world problems, loves exploring new ideas, and helping others build great companies. Great personal skills and a desire to actively collaborate with others is important.

We have bias towards experience working in a startup, experience as a technology professional, or experience working on business transactions like mergers and acquisition, but we recognize that relevant experience may take several different forms and we'd love to know what you think may be most relevant.

We also think one of the unique opportunities with this role is to work at TitleTownTech, in Titledown, in the shadow of Lambeau Field. The role is full-time and located in Green Bay, WI.

If you're not looking for typical.

You can apply for this role [here](#).

You can also reach out directly to our team at connections@titletowntech.com with any questions.